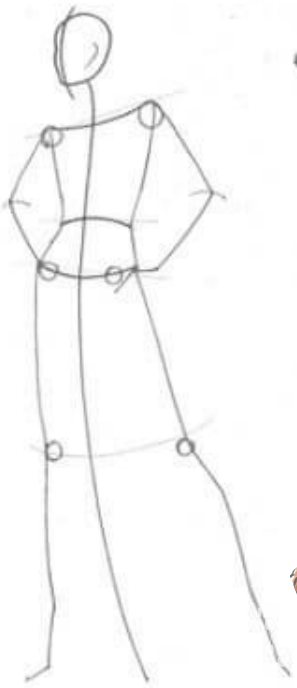


THREADS **OF** **THE** PEOPLE



Threads of the People is a new component to the Northwest Folklife Festival, debuting in 2023. It is our take on a fashion show, featuring a mix of runway shows, workshops and demos, vendor booths, displays and material swaps. This new addition to the festival will explore fashion as a folk art, the ways in which fashion and culture are interwoven, and seek to bring fashion back to its roots - when our clothing was created in homes, by hand, and from materials found in our natural environment. This show celebrates the ways we adorn ourselves and how that is shaped by our surroundings and ecosystems, and in turn, shapes our unique cultural background.

Northwest Folklife is seeking applicants across all disciplines, including sewists, cobblers, hat makers, knitters, jewelry makers, and fashion creators of all sorts to participate. Please note that preference is given to those who design, create their own pieces, with particular emphasis on submissions that recycle, upcycle, and reuse materials to do so.

Threads of the People will be housed in the Exhibition Hall on the Seattle Center campus, and will have events throughout the weekend that include:

Nightly Runway Shows

Dance Performances

Technique Demos and Workshops

Vendor Booths

Photo Booth

Beer Garden

Fabric & Materials Swap

Late Night Dance Party

1. Staff Only

2. Dressing Rooms

3. Beer Garden

4. Photo Booth

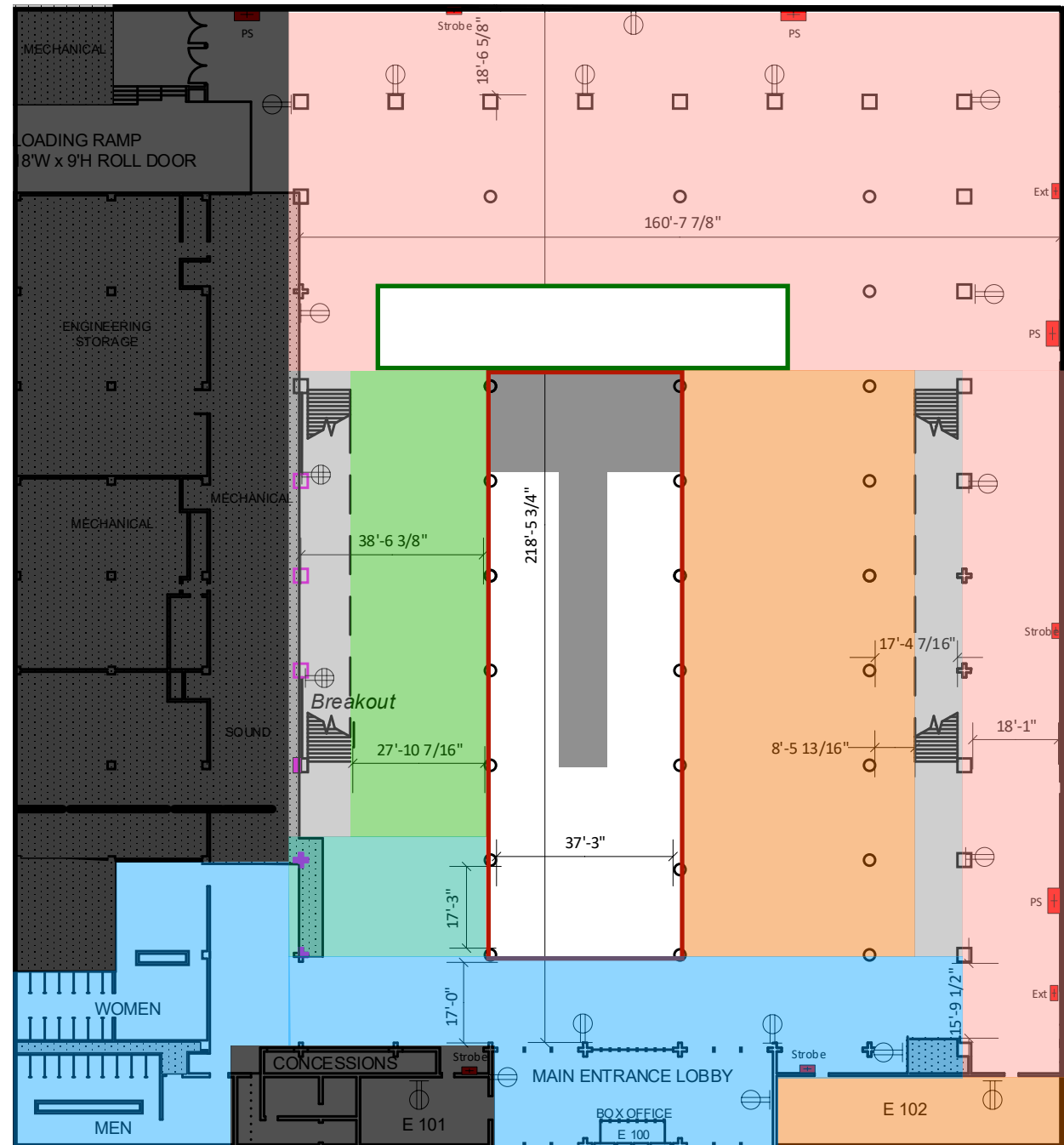
5. Runway

6. Merchants & Vendors

7. Dance Party

8. Bathrooms & Foyer

9. No Access



What you need to know:

Runway: Applicants can apply to showcase their designs in nightly runways shows. Designers from all disciplines are invited, but must create or design their own original creations. The daily Runway shows will highlight the small batch, unique designs created by local artisans shaping the Northwest fashion scene.

Beer Garden: We're excited to have a beer garden in this space, but more in the style of a street cafe. Sit and have a beverage while you watch the runway shows or the dance performances before you stroll through the bazaar of fashion vendors.

Photo Booth: Attendees who arrived dressed to impress can capture their fabulous outfits in our photo-booth as they enter. The photo-booth will have custom-designed step and repeat based off our poster artwork, as well as props and accouterments.

Merchants & Vendors: Local craftsfolx are invited to showcase and sell their wares during the hours the fashion bazaar is open. Participating vendors should sell items handmade by the vendor, and be related to fashion. This space will be used for approx. 20-30 vendors. Vendors include: clothes designers, shoes & accessories designers, menders, and featured runway designer booths.

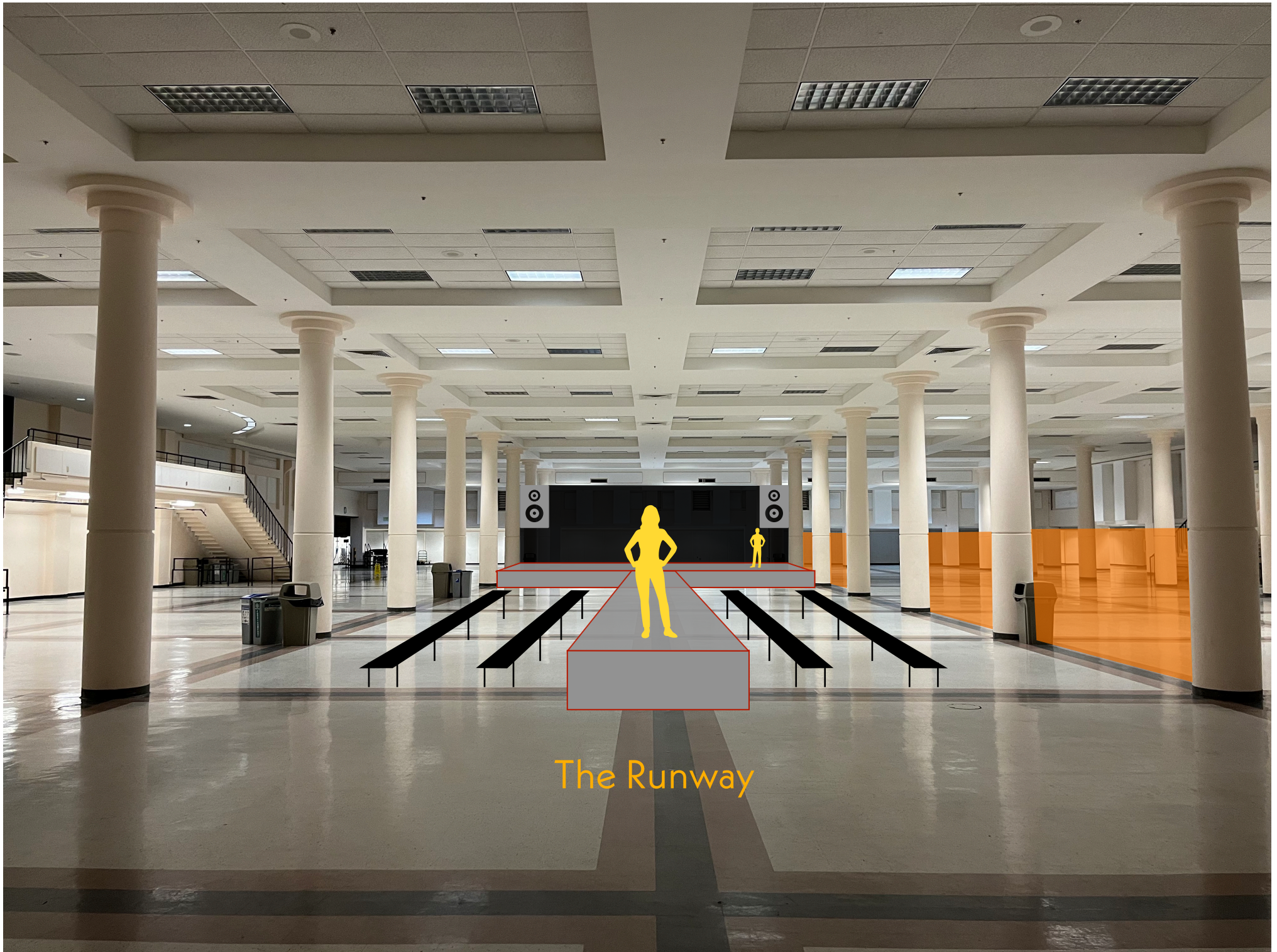
Fabric/Material swaps: Emphasizing sustainability, the fashion show will have daily swaps for materials, fabric, patterns and unfinished projects.

Hands on Workshops: Creating or mending what you wear at home has significantly less impact on the environment, and brings fashion back to the folk level. We will have a series of workshops that teach everyday skills and techniques that anyone can use.

Performances

Throughout the day we will feature performances that also showcase the exquisite regalia that are a staple of so many cultural and traditional dance forms. Performers are encouraged to share the cultural significance of their outfits with the audience, bringing an educational component to underscore the universality but also the nuance of these garments.

After Hours Dance Party: In the evenings, the vendor section will close, the chairs will be moved, a DJ will take the stage and the Ex Hall will turn into a dance party to close out the end of each night.



The Runway



Merchants & Vendors